

SOUTH OKANAGAN REGIONAL GROWTH STRATEGY. VOL. 9, 2017



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Introduction

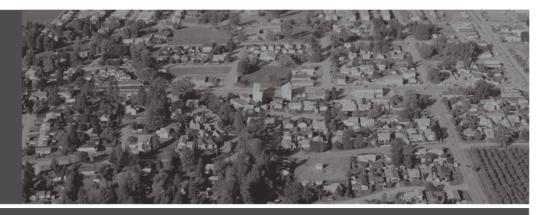
The Local Government Act requires a regional district to measure its progress on an RGS. Performance indicators selected for the South Okanagan RGS will allow the RDOS to monitor its implementation and progress towards the vision articulated by the community.

An original set of indicators was established in 2008, and a selection of ten key indicators was chosen to start monitoring the RGS once it was adopted in 2010. The selected indicators were based on the seven goals of the RGS. A long list of indicators, derived from a literature review of existing or proposed regional growth strategy monitoring programs from regional districts in British Columbia and other indicator programs, was refined based on how well they suited RGS goals, data availability, and reliability. Since 2010, some indicators have proven to be difficult to track, suffer from data challenges, or poorly represent the goal with which they are associated. These have been updated and replaced as necessary as part of the 2016 revisions.

There are now 16 indicators tracking the performance of the goals of the seven policy areas. Two additional context indicators show population growth trends against which change in other indicators can be made more meaningful. Indicators have been selected to balance fidelity to the goals with pragmatic concerns of data collection and reporting frequency. Data for all the indicators are available freely from trusted sources (including internal regional district processes), at least every two years.

This is the third volume of indicators produced since the 2015 Snapshot update. This 2017 Snapshot will show any additional data available since Volume 8, 2016 was produced.

CONTEXT



POPULATION GROWTH

INDICATOR

WHAT'S GOING ON: Change since last period

between 2016 – 2017 is 1.6%.

% annual change in population

The estimated growth rate for RDOS as a whole

Total regional population for 2017

Estimated RDOS population for 2017 = 87,628, up

by 4606 since 2016.

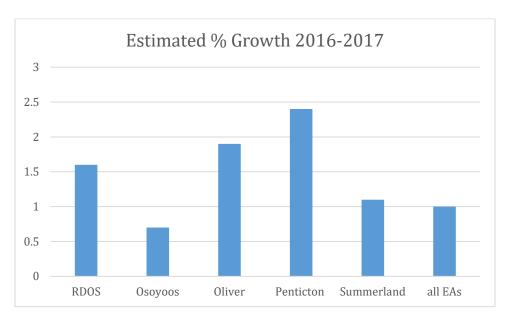
Population growth in the RDOS since 2006 has generally been much lower than was originally projected when the RGS was developed. The projected growth at the time (for the RDOS as a whole) was based on an expected annual increase of 1.45%, which would result in an additional 29,000 residents by 2031; the projected average annual growth has been revised down considerably to approximately 0.6%.

The population estimates for 2017, from BC Stats, indicate that the majority of growth has occurred within the City of Penticton showing an increase of 2.4 % or 1500 new presidents. The second strongest growth is seen for the Town of Oliver at 1.9% or 319 residents. For 2017, BC Stats does not provide population breakdowns for Electoral Areas but does provide statistical population projections for municipalities and for the RDOS as a whole.

The current projections by BC Stats resume assumptions for more robust growth from 2016 to 2041, with an annual rate of 0.84%; the areas are projected to add approximately 12,000 or 13,000 new residents by 2041. These figures do not include population numbers for on-reserve First Nations in the RGS area (Penticton Indian Band, Osoyoos Indian Band).

¹ Population projections from BC Stats P.E.O.P.L.E. are only available at certain scales; projections for the RDOS have been used to develop projections for the RGS study area.

Figure: Population Growth estimated between 2016 and 2017



Source: BC Stats



HOUSING AND DEVELOPMENT

GOAL

Focus development in serviced areas in designated Primary Growth Areas and Rural Growth Areas.

INDICATOR HOW ARE WE DOING: Change since last period 1.1) Percent of housing starts in Well: housing starts in primary growth areas primary growth/ rural areas increased by 4% while the rural areas declined by 4% **1.2)** Hectares change No change: no exclusions or inclusions of the ALR (inclusions/exclusions) to ALR 1.3) Median home prices (CPI Well: Median home price decreased by 23.4%, an advantage for affordability adjusted) **1.4)** Affordability ratio (median home Well: The affordability ratio improved, increasing price to median household income) from to 6.5 to 5.3, but still beyond common thresholds of 3.0 or 3.5 **1.5)** Number of housing starts by Well: only 43% of new dwellings were single family compared to the historic average of type approximately 67%

1.1) Percent of housing starts in primary areas / rural areas

This indicator measures the number of new housing units built² in primary growth areas and all rural areas. This is important as a means of understanding growth within the RDOS, to ensure residential areas can be effectively and efficiently serviced, as well as protecting important areas for agriculture

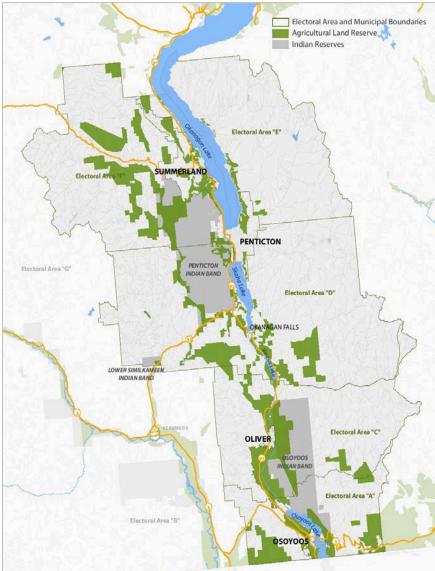
² Based on residential building permits issued.

and biodiversity. The RGS strongly encourages the development of compact communities. In 2017, 80% of housing starts occurred in the primary growth areas, up from 76% the previous year. This reflects a 4% shift from rural areas.

1.2) Hectares change to ALR

This indicator tracks the success of protecting agricultural land by measuring the amount of land that has been added or removed annually from the Agricultural Land Reserve (ALR), within the RGS study area. This is determined through changes to ALR boundaries in Agricultural Land Commission (ALC) mapping each year.

Figure: ALR land within the RGS



Protection of this land is important as only 5% of BC's land is suitable for farming, making farmland a valuable commodity. With the goal of protecting agricultural land, the ALR recognizes the importance of agriculture as an economic driver, and important local food source. Within the south Okanagan, agriculture also forms an integral part of the local and regional history.

One of the key directives in the RGS is the protection of farmland and the agriculture industry in the south Okanagan by promoting retention of farmland and directing development to established growth areas³.

Between 2016 and 2017 there were no mapped exclusions or inclusions

³ Farming activities also occur on agricultural land that is not in the ALR, and land in the ALR may not be actively farmed.

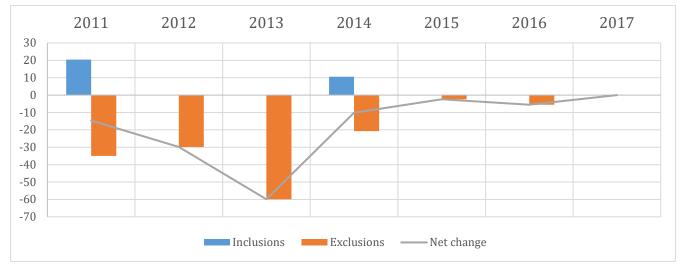


Figure: Hectares of ALR inclusions and exclusions, annually

1.3) Median home price (CPI adjusted)

Taken as a general measure of affordability, the decrease of 23.4% in median house prices since 2016 is seen as a positive change in terms of affordability. This indicator uses home values from BC Assessment reported in CPI adjusted dollars to ensure comparability with past years. The median house price for 2016 may be reflecting a few expensive multi-million dollar sales (e.g. wineries), whereas prices have returned to a normal level in 2017.

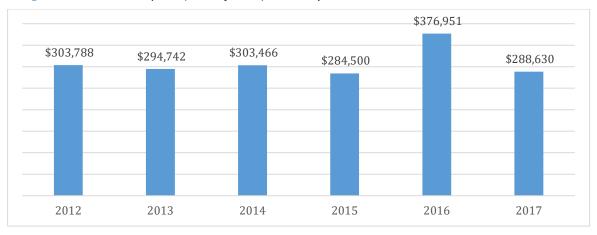


Figure: Median home price (CPI adjusted), annually

Source: BC Assessment – Assessed value

1.4) Affordability ratio: Median home price to median household income

By comparing home prices to income, this indicator gives an idea as to how accessible housing is to residents of the RGS. Typically, a ratio of approximately 3.0 to 3.5 is considered a threshold for affordability, i.e., three to three and a half times the average household income is needed to purchase

an average home (this is the inverse of another common metric – the "shelter-to-income" ratio - which assumes 30% of a household income should be enough to cover housing costs).

In the RGS study area, the affordability ratio has improved from 6.5 to $5.3\,$ 2016 to 2017 as the median house price decreased while median household income is assumed to increase by the historic annual average (2006 – 2011) of 1.5%. A ratio of 5.3 – indicating it will take approximately five times the median household salary to purchase a home – is still well above the threshold for affordability.

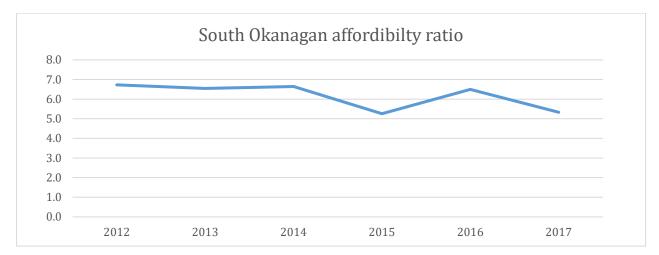


Figure: Affordability ratio: median home price to median household income. 2012 to 2017

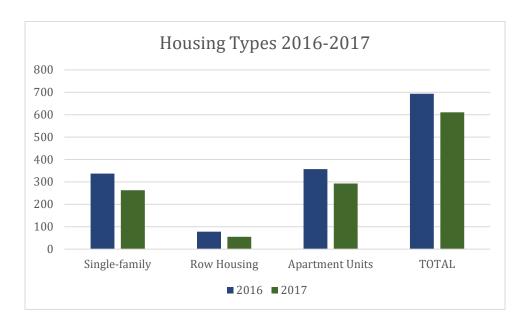
Source: Median home prices, BC Assessment; Median household income projected from 2016 Census data

1.5) Housing Diversity/ Choice: Number of new homes by structural type

This indicator measures the percentage mix of new housing starts by structural type; that is, the number of units that are single family homes, row houses, and apartment units. The range of housing types found within the total number has the potential of indicating overall community sustainability.

The RGS strongly encourages the development of compact, complete communities in the South Okanagan. Specifically, developing complete communities that are accessible to their residents requires a mix of housing types. Generally, multi- unit dwellings are more affordable than single detached dwellings.

Between 2016-2017, the 337 single family homes that were constructed represented about 44% of all dwelling units.



Source: BC Stats – Building Permits

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SECTION Spotted Lake, © RDOS

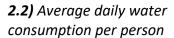
ECOSYSTEMS, NATURAL AREAS AND PARKS

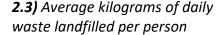
GOAL

Protect the health and biodiversity of ecosystems in the south Okanagan.

INDICATOR

2.1) Percent of land base that is parkland and protected areas





HOW ARE WE DOING: Change since last period



No Change protected land stayed steady at 12% between 2016 and 2017.



Poorly: consumption of 512 m³ / person/ year appears to have increased per person between 2016 and 2017



Poorly: waste landfilled increased slightly by 0.05 kg between 2016 and 2017

2.1) Percent of land base that is parkland and protected areas

This indicator measures the percentage of total land area of parks and protected natural areas in the South Okanagan. It includes lands zoned as a park and lands owned by The Nature Trust of BC, the Nature Conservancy, Ducks Unlimited and the Land Conservancy.

The Okanagan valley supports some of the rarest flora and fauna in Canada. The policies of the RGS strongly support the conservation, protection and enhancement of ecologically sensitive lands and the retention of open spaces, parks and large rural holdings.

From 2016 to 2017, data indicates a slight change of 158 ha; however, this area is likely due to data collection and zoning changes and still represents 12% of total land base.

2.2) Average daily water consumption per person

Water availability is a concern in the South Okanagan. As the region grows in population, water supply will continue to be an issue. The RGS includes eight policies for communities, organizations and governments to work together to ensure future water sustainability.

This indicator uses the **combined** residential and irrigation usage data collected from eight water utilities of the South Okanagan; however, 2017 water consumption numbers were available from only 7 utilities at time of printing. Note annual per person consumption of 512 m³ equals 1403 litre/day/person.

Average water consumption per person appears to have increased slightly between 2016- 2017; however, there were also discrepancies in service area populations. Generally, as expected, the less agricultural areas such as Summerland, West Bench and Faulder use less water per capita than more agricultural areas such as Osoyoos and Oliver.

2.3) Average kilograms of daily waste landfilled per person (kg/day/capita)

This indicator consists of measurements taken from the Campbell Mountain landfill, not including diverted waste (i.e., recycled).

The RGS speaks directly to reducing solid waste production by promoting and encouraging waste reduction, through best practices, public awareness and actions.

Between 2016 and 2017, the average daily waste per capita remained fairly constant but showing a slight increase between 1.11 kg per person to 1.16 kg.

Data fluctuations can be expected as the service area population is assumed constant and is estimated for the population both within the City's boundaries and those customers within the Regional District.



INFRASTRUCTURE AND TRANSPORTATION

GOAL

Support efficient and effective infrastructure services and an accessible multi-modal transportation network.

INDICATOR

HOW ARE WE DOING: Change since last period

3.1) Total annual regional bus ridership



No Change: ridership overall didn't change.

3.1) Total annual regional bus ridership

This indicator measures the number of trips taken on BC Transit buses within each BC Transit business unit of the RGS area. South Okanagan residents depend on a municipal and provincial transportation network and services for work, recreation and day-to-day travel. While two business units saw decreased ridership, overall ridership in the Region remained the ridership numbers remained constant. Ridership increases were seen on the Osoyoos (Unit 747) and the Summerland (Unit 764).

BC Transit reports data by "business units", areas that can consist of single bus routes or multiple routes. The three business units presented below include the following routes:

- Osoyoos business unit 747: Routes 41 Osoyoos , 40 Osoyoos/Penticton, 90 Osoyoos/Kelowna
- **Summerland business unit 764**: Route 30 Summerland to Penticton
- Okanagan-Similkameen business unit 745: Routes 10 Naramata/ 20 Ok Fall- Penticton/ 21 Ok Falls Town Local
- Penticton business unit 847: 1 Okanagan/Wiltse, 2 West Side / Penticton Ave, 3 Uplands / Skaha Lake, 4 West Side / Duncan East, 5 Main Street, 15 Night Route, 16 Lake to Lake

These data only represent "conventional" routes, and do not include rides taken by specialty services (e.g. handyDART).

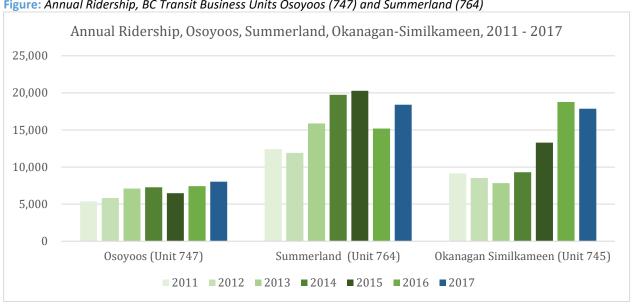
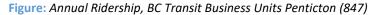
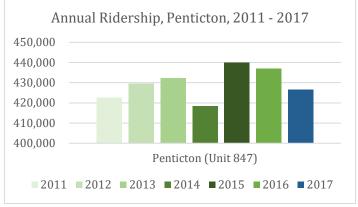


Figure: Annual Ridership, BC Transit Business Units Osoyoos (747) and Summerland (764)





The Penticton business unit, consisting of seven separate routes, represents approximately 95% of total regional ridership. As such, the data for the Penticton business units has been graphed separately for the sake of better visualizing trends in the other business units. Note the different values (along the y-axis) of the two charts.







COMMUNITY HEALTH AND WELLBEING

GOAL

Foster healthy, safe communities that provide accessible recreational, educational and cultural opportunities.

INDICATOR

HOW ARE WE DOING: Change since last period

4.1) Annual crime rates per 1000 residents



Poorly: crime rate overall increased by 8 /1,000

4.2) Regional health outcomes



NA: This is a sample of health outcome data from the Provincial Health Services Authority

4.1) Annual crime rates per 1000 residents

This indicator measures the number of Criminal Code offences (excluding traffic offences) per 1000 population. Criminal Code offences include property (e.g. break and enter, theft, fraud, mischief), violent (e.g. homicide, sexual and non-sexual assault, abduction, robbery), and other crimes (e.g. gaming and betting, disturbing the peace). Jurisdictions included are Penticton Municipal, Penticton Provincial, South Okanagan Oliver Provincial, South Okanagan Osoyoos Provincial, and Summerland Municipal⁴.

South Okanagan crime rates between 2016 and 2017 generally remained fairly consistent. Penticton showed the greatest rate of 137 per 1000 population, while Summerland Municipal was the least at 63/1000 population.

Crime rates for BC overall for 2017 was 74.2/1000 population.

⁴ Statistics from policing jurisdictions do include several areas outside of the South Okanagan RGS area. Crime rate statistics are obtained from Ministry of Justice Police Services Division that includes a qualifier that crime data from previous years are revised to reflect any updates, therefore crime statistics may vary for year to year.

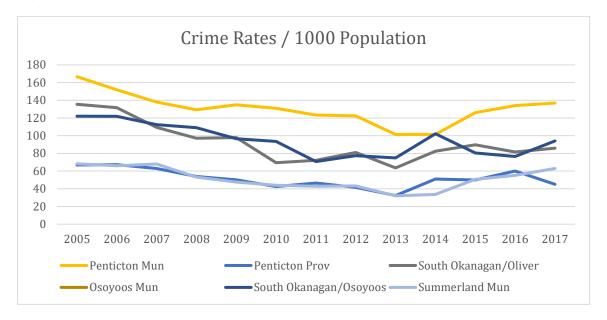


Figure: Crime rates per 1,000 population

4.2) Regional Health Outcomes

The Public Health Services Authority (PHSA) has aggregated a large amount of health-related data for BC communities in an online dashboard called the BC Community Health Database. The RGS area is roughly contiguous with the Local Health Areas (LHA) of Penticton, Summerland, and Southern Okanagan (an area that includes Oliver and Osoyoos). The following are a selection of health outcomes indicators from the BC Health Community Database. Where an LHA outperforms the provincial average, the comparison is highlighted in green; where it underperforms, it is highlighted red. This data has not been updated for 2017.

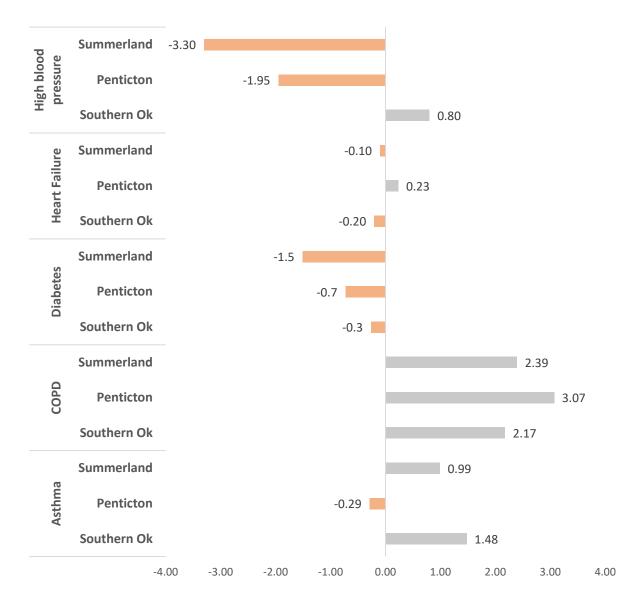
Life expectancy at birth is the average number of years a newborn can be expected to live based on current mortality rates in the region, and is a reliable indicator of overall health of the population. All three LHAs outperform the provincial average on this indicator.

The **incidence of chronic diseases** is a count of the number of people (per 1000) newly diagnosed with a chronic condition for the given year. As these numbers typically increased with an older population, the data has been age standardized to allow for comparison of populations with different ages. The diseases included below are high blood pressure (hypertension), heart failure, diabetes, chronic obstructive pulmonary disease (COPD), and asthma.

As the figure below shows, in 2013, the LHAs of the RGS study area generally outperform the province in some areas, and underperform in others. For example, all three areas have fewer cases of diabetes

than is the case in the rest of B.C. by as much as 1.5 cases per 1000. However, in the case of COPD, all three regions have 2 to 3 more case per 1000 than the provincial average.





Rate of **physical activity** is an important determinant of health, and can often be impacted by community design, access to recreational amenities, and support for active transportation. Through a survey by the BC Ministry of Education and BC Stats conducted among students of certain grade levels, students identified as "physically active" in 2013 – 2014. As the figure illustrates below, Penticton students across all grades identify as physically active in higher rates than the provincial average; in the Southern Okanagan and Summerland, this is only the case in the first two and last two grade categories, respectively.

Figure: Percent of students that are physically active compared to BC average

	Southern Okanagan	Penticton	Summerland	ВС
Grade 3/4	51%	53%	39%	44%
Grade 7	51%	34%	21%	33%
Grade 10	32%	47%	48%	44%
Grade 12	32%	48%	45%	40%



REGIONAL ECONOMIC DEVELOPMENT

GOAL

Achieve a sustainable, resilient and prosperous South Okanagan regional economy.

INDICATOR

HOW ARE WE DOING: Change since last period

5.1) % growth in # of businesses with employees



Well: number of businesses with employees increased.

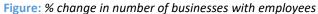
5.2) Total value of building permits issued for residential, commercial, industrial and institutional

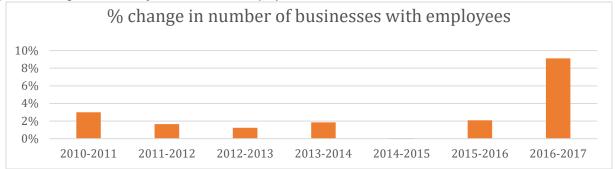


Well: total value of building permits increased 17% between 2016-2017

5.1) Percent growth in number of businesses with employees

This indicator measures the number of businesses within the RGS area that have employees (i.e.; employ more than just the business owner). A healthy, diverse regional economy is one of the cornerstones of more sustainable, resilient communities. The RGS provides an opportunity to encourage and support the development of a more diverse and healthier regional economy, which in turn will help support the South Okanagan on its journey to become a more sustainable region. Between 2016- 2017, the number of businesses with employees increased by 302 (9%).





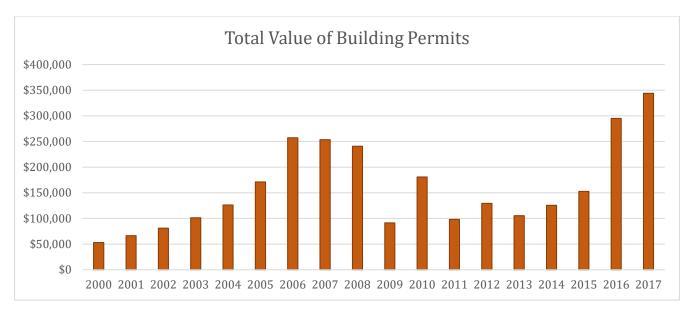
Source: BC Stats Business Counts

5.2) Total value of building permits issued for residential, commercial, industrial, and institutional

As an indicator, the total value of building permits gives some idea as to the amount of development and investment in building within the RGS area. This measure includes permits for residential, commercial, industrial and institutional developments.

In 2017, the total value of building permits issued within the RGS was \$343,996,000. This is an increase of 17% from the previous year.

Figure: Total value of building permits (residential, commercial, industrial, and institutional) in thousands of dollars



Source: BC Stats – Building Permits



ENGAGEMENT AND COLLABORATION

GOAL

Foster and support regional cooperation, collaboration and civic engagement.

INDICATOR

HOW ARE WE DOING: Change since last period

6.1) Regional survey on engagement and collaboration for member communities and Regional Directors.



NA: this is a new indicator (2016) and requires development and distribution of survey to member communities.

6.1) Regional survey on engagement and collaboration

This indicator was not tracked in 2017.

Ongoing coordination, collaboration, and communication remain critical ingredients to RGS implementation and planning. Inclusive, transparent regional planning and governance also supports and facilitates community engagement and involvement, another critical ingredient to effective, accountable regional planning and development. In 2017, an Okanagan wide floodplain mapping project is being coordinated amongst the three Regional Districts in partnership with OBWB.

Ongoing collaborative activities and partnerships includes the Okanagan Basin Water Board, Okanagan Regional Library, Sterile Insect release Program, Starling Control Program, Regional Transit, and the South Okanagan Similkameen Conservation Program

This indicator will measure regional engagement and collaboration activity through a self-reporting annual survey for member communities and Regional Directors on collaborative planning and projects, including servicing agreements, protocol agreement activities with First Nations, and regional planning initiatives.

SECTION Pentiction, cc-by, Jeff Turner, flickr.com

ENERGY EMISSIONS AND CLIMATE CHANGE

GOAL

Reduce energy emissions and ensure the South Okanagan is prepared for a changing climate.

INDICATOR

HOW ARE WE DOING: Change since last period

7.1) Tonnes of GHGs by source type (residential/ commercial buildings, vehicles)

No data available

7.2) Average residential energy consumption/resident



Poorly: consumption appears to have increased from 2012 to 2016.

7.1) Tons of greenhouse gases (GHGs) by source type (residential/commercial buildings, vehicles)

This indicator measures the amount of GHGs produced by different sectors in the RGS Area. The global scientific community has reached consensus that the increasing emissions of human caused greenhouse gases (GHGs) are rapidly changing the earth's climate. With more extreme weather conditions, including more intense drought years and heavier rainfalls, the South Okanagan is particularly vulnerable to the anticipated impacts a warming climate will have.

Under the *Greenhouse Gas Reduction Targets Act*, B.C.'s GHG emissions are to be reduced by at least 33% below 2007 levels by 2020. The Regional District of Okanagan-Similkameen, City of Penticton, Town of Oliver, Town of Osoyoos, and District of Summerland are all signatories to the *B.C. Climate Action Charter*, which includes commitments to reducing GHGs and taking actions to prepare for a changing climate. Each community and RDOS electoral area also has its own targets set to reach the overall goal of a 35 percent reduction per person by 2030 across the region.

Data was collected through the Provincial Community Energy Emissions Inventory (CEEI); however, the last available data is from 2010.

7.2) Average residential energy consumption/ resident

Residential energy consumption shows how much energy residents of the South Okanagan consume, on average. This indicator takes the total am consumption of energy (Fortis Gas, Fortis Electric, and BC Hydro) and divides that number by the population. In the South Okanagan, the two primary sources for energy are electricity and natural gas. Data is calculated in Giga Joules⁵.

The RGS supports that efficient management of community energy use and carbon emissions is one aspect of building sustainable communities. The generation of energy is associated with environmental impacts to land, air and water resources. However, different sources of energy have different environmental impacts. For instance, natural gas results in significant greenhouse gas (GHG) emissions and other air emissions, while hydroelectric power generation may cause harm to water resources and to habitat. The reliance on non-renewable fossil fuels poses serious challenges to our long-term sustainability.

Between 2012 and 2016, average residential energy use has increased.

This data was collected from the Province's CEEI and the last available is from 2016.

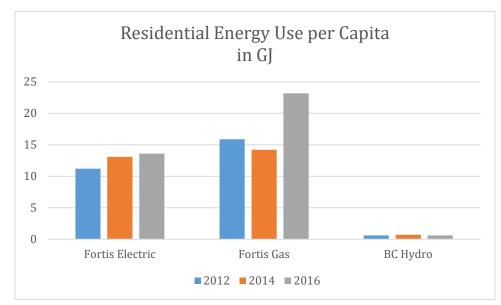


Figure: Total Residential Energy Use by Gas and Electric

⁵ One GJ is equal to 277.8 kWh of electricity or 26.1 m3 of natural gas, or 25.8 litres of heating oil. One Gigajoule (GJ) of gas will cook over 2500 burgers, or, keep a 60-watt bulb lit continuously for 6 months.